

Pou Chen announces monthly sales for July 2012

Date: August 09, 2012

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its sales for July 2012 was NT\$18,685 million on a consolidated basis and NT\$805 million on an unconsolidated basis, respectively.

Pou Chen Consolidated Sales Report

(NTD ‘000)

Consolidated Sales	Amount
July 2012	18,684,845
July 2011	19,164,796
Y-o-Y Change	-2.5%
June 2012	20,248,227
M-o-M Change	-7.7%
January through July 2012	131,949,276
January through July 2011	127,081,103
Y-o-Y Change	+3.8%

Note:

1. All figures were unaudited, prepared by Pou Chen. The basis for calculating the above consolidated figures was according to the same calendar period; however, they would be different from the audited consolidated figures, as the audited consolidated figures were prepared in conformity with the same accounting period.
2. The consolidated figures only included the sales of Pou Chen and Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”), not all sales of Pou Chen’s subsidiaries. Yue Yuen’s net sales were restated to New Taiwan Dollars at the average exchange rate of the current year.
3. USD/NTD=29.98 in July, 2012; USD/NTD=28.82 in July, 2011.
4. Pou Chen held 49.98% ownership of Yue Yuen as of July 31, 2012

Yue Yuen, Pou Chen Sales Report

	Yue Yuen	Pou Chen
	(USD '000)	(NTD '000)
July 2012	596,392	805,013
July 2011	631,688	957,444
Y-o-Y Change	-5.6%	-15.9%
June 2012	649,169	827,038
M-o-M Change	-8.1%	-2.7%
January through July 2012	4,245,661	5,898,159
January through July 2011	4,121,093	8,034,540
Y-o-Y Change	+3.0%	-26.6%

Note:

1. All figures were unaudited, prepared by Yue Yuen and Pou Chen, respectively.
2. The above figures of Yue Yuen included the sales of Pou Sheng International (Holdings) Ltd. ("Pou Sheng"). Yue Yuen held 56.53% ownership of Pou Sheng as of July 31, 2012
3. The above figures of Pou Chen are unconsolidated.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

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